Permit #F00027172

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00027172 **Type of Permit:** FILMING **Release Date:** 04/22/2010

Production Company FORM

Insured Company Name FORM

Contact Phone No. 1 323-782-4981
Contact Phone No. 2
Fax
Address 8330 W. 3rd ST
Los Angeles, California 90048

Production Title REESE'S PUFFS

Type of Production Commercial - Standard

Producer Dianna Young

Director Rob Leiberman

1st AD Jefferson Kibbee

Production Manager Harvey Horton

FilmL.A. Coordinator Asia Robinson

Location Manager Josh Silverman
Primary Phone Office - 323-653-0404
Secondary Phone Mobile - 310-795-7540

Location Assistant Josh Silverman
Primary Phone Mobile - 310-795-7540
Secondary Phone

Fees

Posting 1500	$130.00
Notification Charge	$230.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,070.00

Number of Locations 1

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Summary Information — Location

Permit Number F00027172
Production Company FORM
Insured Company FORM
Production Title REESE'S PUFFS

Location Manager Josh Silverman
Primary Phone Office - 323-653-0404
Secondary Phone Mobile - 310-795-7540

Location Address 7800 Henefer Ave, Los Angeles, CA, 90045

Location Names

Location Type Private Residence

Location Description

Film Dates 4/23/2010 - 4/23/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.

Please see attached document 20100422150055.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Cast/Crew vehicles	80
Cranes	1
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Picture vehicles	1
Portable restrooms	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	60
Extras	30
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Camera in car; Camera on sticks; Drive by; Drive ups & away; Driving shots; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; 30 extras running in street chasing after Reese's truck.; Techno crane on location. Condor in curblane.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street : Location and posted area

Crew Parking
Location Type : Private Parking Lot
Street : 6081 CENTER DR

Posting "No Parking" signs W/S of Henefer Av from 7751 Henefer Av to Kentwood Av, excluding 7728 & 7824 Henefer Av
E/S of Henefer Av from 7800 Henefer Av going north to 77th St.
S/S of 77th ST from Henefer Av to Hosford Av

Approximate Footage 1201 - 1500 **Log Number** 1013794

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Summary Information

Location

Permit Number	F00027172	**Location Manager**	Josh Silverman
Production Company	FORM	Primary Phone	Office - 323-653-0404
Insured Company	FORM	Secondary Phone	Mobile - 310-795-7540
Production Title	REESE'S PUFFS		

Date(s) 4/23/2010 to 4/23/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Appointment of Beautiful Day Permits As Authorized Agent and Representative

I certify that I am a representative of FORM ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 4/22/04

FORM
Name of Principal

By: [signature]
Representative's Signature

[signature]
Print Representative's Name

Location Mgr.
Representative's Title

8330 W. 3rd St
Los Angeles, CA 90048
Principal's Address

323-853-6088
Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

NOT PERMIT